

TV Season Planning Template



Use this quick template to map the core shape of your TV season before writing your pilot, episode outlines, or series bible.

Series Snapshot

Series Title:

Format: *(30-minute comedy / 60-minute drama / limited series / procedural / anthology)*

Genre & Tone: *(Example: dark comedy, grounded thriller, warm workplace sitcom, supernatural mystery)*

One-Sentence Logline: *(Who is the show about, what do they want, and what stands in their way?)*

Series Premise: *(Briefly describe the world, central conflict, and why this idea works as a TV series.)*

Series Engine

A TV series needs a repeatable source of story.

What happens in a typical episode?

What keeps generating conflict?

Why does this story need multiple episodes instead of one film?

Season Arc

Season One Central Question:

Where does the season begin?

Where does the season end?

What changes by the finale?

Episode Map

Episode	Main Story	Character Focus	Ending Hook
Pilot			
Episode 2			
Episode 3			
Episode 4			
Episode 5			
Episode 6			
Episode 7			
Finale			

Character Arcs

Character	Starts As...	Ends As...
Protagonist		
Character 2		
Character 3		
Character 4		

Key Storylines

Storyline	Starts In	Pays Off In
Main season arc	Episode ____	Episode ____
Relationship arc	Episode ____	Episode ____
Mystery / reveal	Episode ____	Episode ____
Subplot / B-story	Episode ____	Episode ____

Finale

What is resolved?

What is left open?

Final Image/Cliffhanger